spendata
real savings. real simple.

What You Should Know About Spendata

powerful enough for veteran sourcing consultants… easy enough for any business

It revolutionizes time-to-value.

You can be up and running with a useful spend cube in minutes. Spendata will automatically load, family, map, and organize your data into convenient dashboards, complete with help videos containing usage suggestions. Answer a few simple questions about your data, and you can be finding savings opportunities almost immediately. And, because you have complete access to all of Spendata's powerful tools, including its auto-family and auto-map features, you can change or enhance whatever you want, whenever you want.

It makes independence from suite solutions and third-party providers a viable option for any organization.

Spendata is powerful enough for veteran sourcing consultants, yet easy enough for any business that wants complete control over their spend analysis process. Spendata has what many consider the industry's most intuitive interface. This gives users the option to create hierarchies and dimensions on the fly, map spend transactions, and easily perform complex data transformations that until now have been proprietary to solution vendors.

A solution powerful and flexible enough to fit into any environment.

Spendata runs in your browser, and requires no installation. However, unlike other SaaS products, Spendata performs all its processing directly on the user's machine. This makes data security a non-issue, because your data is never transmitted anywhere. Innovations such as Reverse Engineering of Rules enable you to import data from an existing system and capture its IP in a new Spendata cube. Exclusive features like "Mark from Filter" and Qualitative Segmentation can then be applied to modernize your dataset and provide new insight.

Despite its capability and power, Spendata is very easy to use.
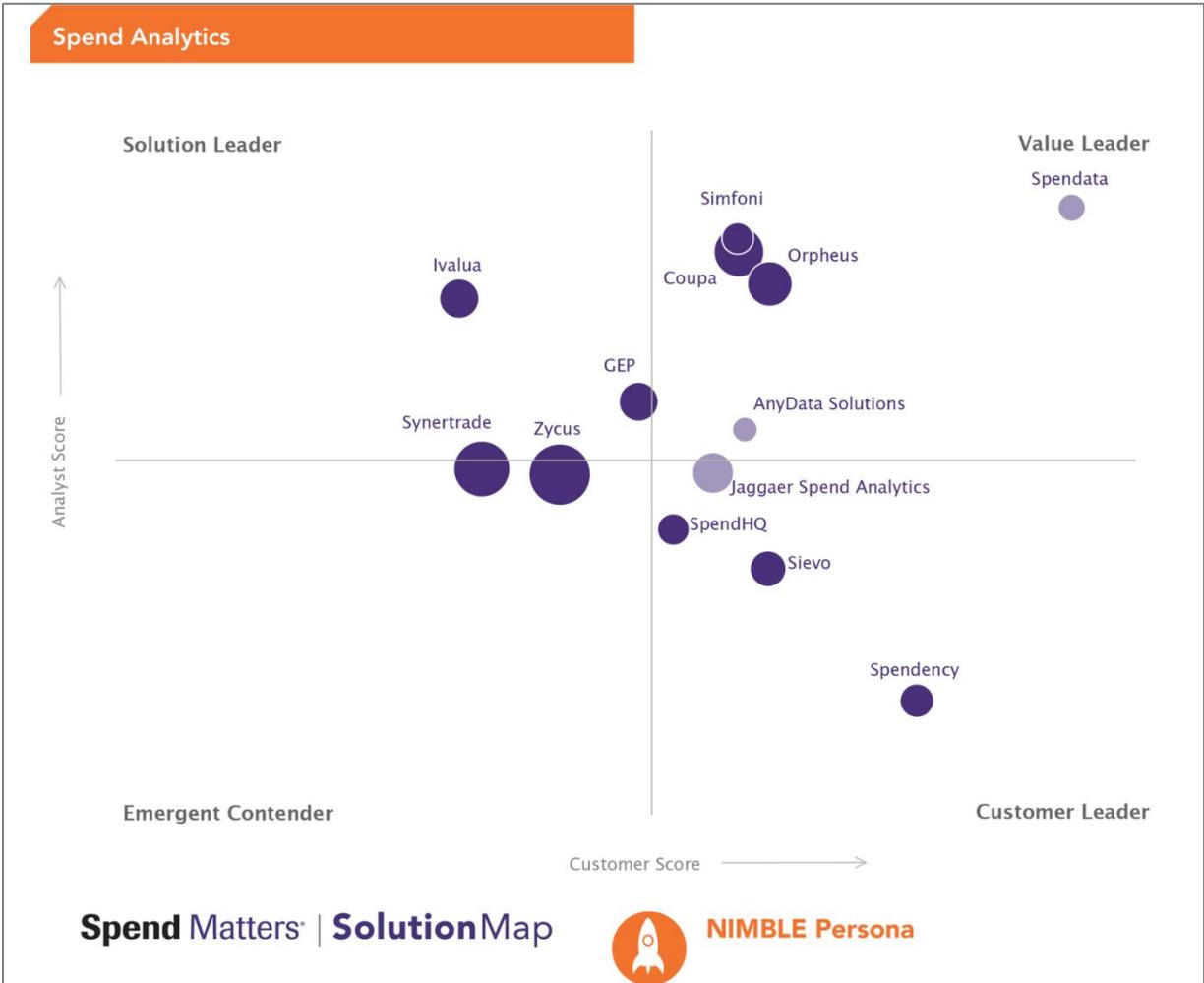
Most operations are accomplished with simple drag-and-drops, making the tool accessible to business users without data analysis backgrounds. In addition, every Spendata license includes an extensive video library that helps users master the product quickly. Videos are short, typically less than two minutes, to prevent fatigue and encourage views. More information and examples can be found at the Spendata website, www.spendata.com.

We offer sensible and reasonably-priced training and support.

While Spendata's online resources are geared toward self-training, we also offer both telephone support and a suite of support programs. These include quick start sessions to help users extract value quickly, and working sessions to expand knowledge of the tool's capabilities and to ensure that users are able to meet the organization's analysis goals.

Spendata has earned industry recognition.

We are proud to have attracted the attention of the pre-eminent procurement analyst organization, Spend Matters (www.spendmatters.com). In 2018, Spendata was named among Spend Matters' "50 to Watch." In Q4 2019 the Spend Matters Spend and Procurement Analytics Solution Map positioned Spendata well above its peers for dynamic, results-focused, rapidly growing companies.

Spend Analytics

Solution Leader

Value Leader

Spendata

Simfoni

Ivalua

Orpheus

Coupa

GEP

AnyData Solutions

Analyst Score

Synertrade

Zycus

Jaggaer Spend Analytics

SpendHQ

Sievo

Spendency

Emergent Contender

Customer Leader

Customer Score

Spend Matters® | **Solution** Map

NIMBLE Persona

Source: Spend Matters Solution Map/Spend Analytics Q4 2019, www.spendmatters.com/solutionmap/

For a free trial visit www.spendata.com.