

## What is Spendata?

Spendata is a real-time data analysis tool – a powerful software product, built with the latest technology and containing features and capabilities unavailable elsewhere.

Because of its outstanding user reviews and technology advantages, [Spendata scores higher than all its competitors](#) on the Spend Matters Solution Map, and has done so consistently since 2019.

With Spendata, your team is empowered to do anything and everything. The emphasis is on speed, agility, and power. Spend cubes are spun up quickly, modified instantly, and mapped and familiarized in real time. New data dimensions are created in seconds. Spendata deeply improves productivity because analysis and modeling occur directly in the tool, as opposed to having to dump data to Excel or elsewhere to get answers.

## Why Spendata?

Spendata offers unique functionality available nowhere else – multi-pass dimension creation, cross-dataset filtering, automated and [dynamic](#) mapping, [workspace inheritance](#), [recursive segmentation](#), and more.

All of that capability is easy to understand and easy to use. Even advanced modeling is straightforward, because Spendata delivers [spreadsheet immediacy at database scale](#). Users build analysis models incrementally and naturally, just as they build Excel models every day.

Spendata’s design supports and encourages the construction of [multiple cubes for a wide range of purposes](#). Users build cubes for RFP analysis, inventory analysis, and post-merger integration – as well as invoice-level cubes for compliance monitoring. Cube maintenance is simplified by an [intelligent loader](#) that handles multiple input formats and an API that allows repetitive tasks to be scripted.

## Security by Design

Spendata [solves data privacy and security issues by design](#) because *it never moves your data anywhere*. All computation is performed on your desktop, inside a browser on your local PC. Issues of data sovereignty, GDPR, HIPAA, etc. are non-issues, because Spendata *never has access to your data*. Your data is never sent to our server. It stays behind your firewall.

## Deploying Spendata

Spendata is inexpensive and requires no installation. Your success is ensured by our unique Work Alongside training program. If you prefer to outsource, we have world-class partners who can onboard your project from start to finish, including finding opportunities, negotiating pricing and contracts, and monitoring compliance.

Spendata works well alongside existing tools. Datasets move freely into and out of Spendata, with export facilities that include raw transactions, derived dimensions and hierarchies, rules, and even [star schemas](#) for use with Power BI and other BI tools. There is never any issue of “captive” information. Moving your existing IP into Spendata is easy -- [Spendata can reverse-engineer any spend cube](#), producing a human-readable rules set that can be maintained and enhanced independently of the original.

## Partnering with Spendata

Before you invest time and effort building an analytics capability into your solution, or settle for bundling a BI tool that won't offer a competitive edge, drop us an email ([info@spendata.com](mailto:info@spendata.com)) or contact us using our website form. We'd love to explore how Spendata could boost your sales and customer satisfaction – with very little effort and in a remarkably short time.

Spendata's unique architecture allows it to integrate seamlessly with your solution without burdening your servers or your infrastructure. Your customers will be delighted with Spendata's capability, and *your functionality will grow with ours* as we pioneer new and better ways of extracting value from data.

## Who are we?

[We are serial innovators](#) in the spend analytics domain – authors of two highly successful spend analysis products (ExpenseMap, sold to Emptoris/IBM and BIQ, sold to Opera Solutions).

Circa 2014, we noticed that spend analysis vendors were abandoning their own technology in favor of expediency – relying on Qlik, Tableau, or Power BI dashboards as their user interface and sacrificing analysis capability. While BI tools are pretty, they are limited to the filtering and display of static data. They cannot filter, map, create new data dimensions, or build models – in short, they can't perform useful data analysis. Spend analysis technology had devolved into a data preparation service and a BI license.

It was time for our third venture in the spend analysis space. With Spendata, we've shown that there are massive opportunities to make data analysis faster, easier, and better, and to provide capability far beyond that of any BI tool or read-only dashboard. We invite you to join the party.